

Mobookings LLC – PR & Marketing Packages

Atlanta, GA | 702-426-9882 | www.mobookings.com

CORE MONTHLY RETAINER

\$1,000 USD / month (12-month term, auto-renews annually)

Payment: Net-30 | Cancellation: 30-day written notice

WHAT'S INCLUDED EVERY MONTH

- Press-Release Writing & Distribution – 1 release + up to 3 revisions
- Media Advisory – 1 advisory when needed
- TV / Radio / Podcast Booking – unlimited pitching & scheduling
- Basic Graphic Design – ≤5 social / web creatives
- Digital Ad Strategy – recommendations (ad spend billed at cost)
- Event Production Support – concepting, run-of-show, media RSVP
- Branding & Messaging Consult – monthly 30-min strategy call
- General PR Writing – bios, pitch letters, talking points

PASS-THROUGH COSTS (billed separately)

Wire-service fees | Paid ad spend | Courier / printing / mailing | Travel & press entertainment

COMMISSION STRUCTURE

10 % of any PAID appearance or speaking gig we secure

Negotiable commission for paid TV / film roles

Producer credit requested on every booked TV show, film, doc or podcast episode

CLIENT RESPONSIBILITIES

Supply accurate info & written approval for all releases

Cooperate with interview scheduling & media requests

LEGAL Governed by Georgia law | Atlanta-based arbitration (AAA rules)